Relieving You of ALL Direct Mail Details

BEAUMONT, HELLER & SPERLING, Inc.

SIXTH and WALNUT STREETS

LETTER PROCESSING PHONE FR anklin 5-4311 MAILING LISTS

ELY
—Maude E wid Norman W asst custodian Elm & Moss Sch h 1629 Cotton
—Milton (Dorothy) pressmn Reading Paper Box Co Inc r RD 2
—Paul H (Edna M) comp Rdg Eagle Co h 157 Tulpehocken av, W Rdg
—Raymond W (Marian E) tool mkr Container Corp h 1334 Liberty av K
—Raymond W jr, studt r 1334 Liberty av K
—Richd F (Virginia W) supvr transit proof dept Berks County Trust Co h 1225 Sheridan
—Ruth N mach opr Peoples Trust Co of Wmsg, Pa r 157 Tulpehocken av, W Rdg
—Steph H (Edith A) music tchr 644 N Front h do
—Wm F h 1158 Green
Elzar Adelgunde emp Berk Knit Mills r 805 Holland sq Wmsg
—John F (Anna M) h 805 Holland sq Wmsg
Elzer Bernard J (Mary C) mach opr TMW Inc h 378 Sunset rd, W Rdg
—Mary C Mrs sls clk Sachs Dress Shop r 378 Sunset rd W Rdg
E-Mac Dairy Brush Co Inc, Louis E Mack pres Carl E Weeber treas mfrs dairy brushes 248 S 3d
Embassy Theatre, Eug E Plank mgr 745 Penn
Embich Dale D studt r 128 G'wich
—F Theo (E Eliz) civil eng Walter E Spotts & Associates h 128 Greenwich
—Frank M (Wally L) h 210 Summit av Farview
Embleton Beverly J file clk Berk Knit Mills r 55 N Reber Wernersville
—Walter R dist dir Capital Hospital Service Inc r 55 N Reber, Wernersville
—Walter R jr, sta atndt Donald W Snyder r Wernersville
Embree Harry T (Kath L) men's clothing h 136 Chestnut Shil
—Wm T mgr Gt Am Tea Co r 530 Penn av SS
Embriane Gino L (Kath) driver A T V Bakery h 504 N Front
—Virginia wid Jos r 502 N Front
Embriani John T (Kathleen) agt Franklin Life Ins Co h 503 Emerson av L'dale
—Kathleen exec sec Rdg Tube Corp r 503 Emerson av L'dale
Embroidery by Weitzel (Edw F Dieinson) 451 Schuyl av
Emerich Anna M wid Westley h 634 Thorn
—Chas jr, driver Hall's Motor Transit Co r RD 1 Bernville
—Chester T truck driver r 2122 Spring WL
—Donald D emp PPS Co r 112 Market, Tamaqua
—Edw A (Martha G) stayer Keystone Containers h 304 Franklin
—Edw A jr, msngr WU Teleg Co r 304 Franklin
—Fay A registrar Danl Boone Council-Boy Scouts of America r RD 2 Fleetwood
—Harold A (Doris A) ofc mgr J C Ehrlich Co r 242 Hull SS
—Jas P (Annie M) clk Stichter Hdw Co Inc h 930 Penn av Wmsg
—John H (Elisabeth M) h 737 Weiser
—Jos h 150 Walnut
—Mary L nurses' aide Institution Dist r RD 1 Hamburg
—Miriam J Mrs comp Curtis-Stephens-Embry Co Inc h 228 S 6th
—Theo L wldr Am C&C Co Inc r RD 2 Fleetwood
—Wm, TV tech RCA Service Co Inc r 123 W 35th
—Wm S h 27 N 10th
—Winfield C (Mary R) mach opr TMW Inc h 19 Wilson Spgmt
Emerick Carmen R sten Gilbert Associates Inc r 919 N 12th
—Earl E emp PPS Co r RD 1 Bernville
—Elsie M wid Paul mach opr Norleen Interiors h 239 W Douglass
—Evaline r 107 S 5th
—Gladys M clk Am Cos Co r RD 1 Birdsboro
—Guy E (Louise) formn Am C&C Co Inc r RD 1 Birdsboro
—Guy E jr, mech Harvey Golden Inc r RD 1 Birdsboro
—Hettie S asmblr Bowers Battery & Spark Plug Co r RD 2 Fleetwood
—Robt W (Carmen) clk Berks County Trust Co h 919 N 12th
Emerson Ralph C (Betty J) lab Modern Iron Wks h 627 N 9th
Emerson's Beauty Shoppe (Bertha M McWilliams) 523 Penn
Emery Ellen P wid Frank h 815 Penn
—L Dolores sten Stevens & Lee r 735 Main, Birdsboro
—Loring D (Alberta N) serv eng International Business Mach h 1600 Delaware av Wmsg
—Mary L nurse Community Genl Hosp r Stoudt's Ferry Bridge rd
—Robt W (Emma K) tchr Wmsg High School h 305 Amherst av Lincoln Park
Emes Chas I (Esther M) mach Trim-Master Corp h 534 N 9th
—Dorothy E maid (floor) StJoseph's Hosp r 1224 N 12th
—Elmer J (Minnie M) winder Narrow Fabric Co r RD 2 Sinking Spring

EMES
—Emily M Mrs slswn Bechtel, Lutz & Jost Inc r 1014 Pike
—Esther M Mrs waitress F W Woolworth Co h 129 N Front
—Florence mach opr Rachman Mfg Inc r 1224 N 12th
—Geo W h 1224 N 12th
—Jas P (Emily M) pntr Rdg Co Car Shop h 1014 Pike
—Marian F Mrs ofc sec Wilson High School r 18 S Hull SS
—W Russell (DeEsta F) eng Gilbert Associates Inc h 6 Cambridge av LP
—Walter G (B Florence) dyer (Mohnton) r 1224 N 12th
—Wilbur jr, div mgr Am Stainless Kitchen Co Inc r Allentown
—Wilbur S shipper Wmsg Shale Brick Plant r RD 2 Sinking Spring
Emig Donald A (June I) production mgr Robt Emig Products h 619 Carsonia av Pen
—G Robt (Dorothy D) (Robt Emig Products) whol novelties h 13 Darlin dr Wmsg Hills Manor
—Geo A (Caroline M) h 2037 Hampden blvd apt D
—Herbert G (Rhoda A) lab TMW Inc h 14 S 10th
—Rhoda A Mrs sls clk Wm G Hintz Inc r 14 S 10th
Emil Luther hotel wkr Berkshire Hotel r 916 Franklin
Emil's Friendly Tavern (Emil and Eleanor J Petchel) 3100 Kutztown rd HP
Emily Alice r 1301 Museum rd
Emily's Tall Fashions (Emily R Giangiacomo) 1344 Good
Emmel Appliance (Melvin Emmel) household appliances 986 Upland av K
—Melvin (Mamie R) (Emmel Appliance) h 986 Upland av K
Emmens Ruth E insp Bowers Battery & Spark Plug Co r Fleetwood
Emmers Edw 3d Rev pastor Luth Church of the Holy Redeemer 1101 Lanc av h RD 1 Mohnton
—Marian D wid Edw h 110 Crestmont
Emmert Mary teller Berks County Trust Co r Chapin Apts Temple
—Shirlee J med sec Community Genl Hosp r 535 N 5th
Emmett Herbert E (Helena) CPA 524 Wash r 23 W 34th Reiffton
—Jos F slsmn Natl Cash Register Co r 706 Wagon Wheels la Temple
Emore Chas L C (Lizzie I) conty 514 Pike h do
—Clara sls clk S S Kresge Co r 136 Schuyl av
—Danl W h 524 March, Shil
—Eliz I nurse StJoseph's Hosp r 146 N 11th
—John W jr h 1058 Benners ct
—Mary E r 1035 Marion
—Melvin L, USAF r 136 Schuyl av
—Raymond H (Emma A) prod mgr Glidden Co h 649 Gordon
—Rich A r 136 Schuyl av
—Ruth L Mrs r 1058 Benners ct
—Stewart W (Clara M) mach opr TMW Inc h 136 Schuyl av
—Sylvia M mach opr Kelray Knitting Mills Inc r W Leesport
—Wm L sta atndt Clinton I Ganter r 612 Weiser
Empire Beauty School (Kenneth Schoeneman) Maurice E Miller mgr 1 S 5th
—Brass Mfg Co Inc, Robt Haisch pres Howard R Heath sec-treas rear 120 Penn
—Steel Castings Inc, McCormick G Moore jr, pres F Raymond Leas v-pres Raymond D Kushmore sec-treas 1501 Frush Valley rd L'dale
Emplit Chas (Betty) pntr hlpr Rdg Body Works Inc h 334 N 6th
Employees Fellowship Club of Carpenter Steel Co 1608 Centre av
Emrey Miriam R r 30 Laird Spgmt
Emrick Steph (Wanda J) mtce mn h 1622 Moss
Enameloid Sign & Display Co Inc, Rienhold Bansner pres Paul F Kummer v-pres-treas Geo B Ravel sec enameloid and silk screen sign mfrs 140 Peach
Enck Edna N wid Fredk E clk Narrow Fabric Co h 706 Holland sq, W Rdg
—Florence A r 814 N 3d
—Milton S head firemn Penna State Police Troop C r Denver
Encyclopedia Brittanica Inc, A W Hemmings mgr 35 N 6th rm 315
Enders Alma M clk Am Cas Co r 449 N 13th
—Grace sls clk S S Kresge Co r 449 N 13th
—Jos A lab Pear & Co Inc h 345 N 4th
—LeRoy F (Rose) bgemn Rdg Co h 449 N 13th
—Myrtle A clk Credit Bur of Rdg & Berks County Inc r 449 N 13th
Endicott-Johnson Shoe Co, Fredk M Franks mgr 654 Penn
Endler Carl W (Marguerite M) pharm Rdg Hosp h 1324 Perk av
—Jane bkpr Stern's Pharmacy r RD 1 Rheinholds
—John E jr, formn Carpenter Steel Co r RD 1 Reinholds
—Mildred M nurse Community Genl Hosp r RD 1 Reinholds
Endter Paul A (Valerie J) appr mach h 11 S 2d
Endy Barbara Ann Mrs nurse StJoseph's Hosp r 1415 Perk av
—Chas I (Clara M) h 236 N 10th

POMEROY'S

READING'S LARGEST DEPARTMENT STORE

Dial FR 5-6111

A PENNSYLVANIA INSTITUTION ESTABLISHED 1876

ENDY
—Clarence E (Mabel P) shop supt Penn Iron Works h 1605 College av
—Danl C (Edna) lunch rm 306 N 9th h do
—Dolores J sec The Glidden Co r RD 2 Hamburg
—Doris E Mrs typist Aetna Casualty & Surety Co r 1034 Moss
—Edw D (Frances) driver-slsmn Maier's Bakery h 1006 Old Wmsg rd
—Edw G jr (Mary T) mach opr Billy's Bretzels Inc h 2614 Perk av MtP
—Edw W (Anna) carp reprmn h 529 S 16th
—Eliz R Mrs ofc clk Kaufman Furn Co Inc h es Pottsville Pike, Muh Twp
—Emanuel J pullover Barmac Inc r 2614 Perk av
—Emma C wid Clarence W h 549 S 15th
—Frances Mrs clk Maier's Bakery r 1006 Old Wmsg rd
—Fredk S (Cora S) coal vender 1117 Bellevue av L'dale h do
—Fronia S wid Arth E h 313 State, Shil
—Geo A (Angeline S) insp TMW Inc r 349 S 5th
—Harold W (Ida A) driver-slsmn Wm Freihofer Baking Co h 1124 Exeter
—Harry L (Mabel L) gang formn Rdg Co Loc Repr Shop h 203 Penn apt 203
—Helen L Mrs bar filler Karl Lieberknecht Inc r 3417 Oak, L'dale
—Helen M Mrs prsr Hollywood Cleaners & Dyers r 905 Liggett av
—Helen S pairer Oakbrook Hosiery Mills Inc h 434 Woodward
—Henry R (Eva M) boiler mkr (Pottstown) h 659 Gordon
—Howard h 2311 Perk av apt E MtP
—Howard I gas sta atndt Ed Lendacki r 2100 Little L'dale
—Ida h 1317 Fern av K
—J emp PPS Co r 241 Jameson pl
—Jack (Ninth and Marion Gas Station) r RD 1 Fleetwood
—Jane L ofc sec Pomeroy's r 3533 Hawthorne, L'dale
—John R (Dolores J) mach opr Am C&C Co Inc h RD 2 Hamburg
—John S (Beatrice S) electn Geo Peiffer r 1419 Moss
—John W (Helen M) h 1710 Liggett av Farview
—John W (Martha) heat treater h 241 Jameson pl
—Jos C loader Armour & Co r 549 S 15th
—Kenneth L (Sylvia) bundle boy Rochman's Clothing r 236½ Cedar
—Lynne E coder Am Cas Co r 1110 Hampden blvd
—Mabel L Mrs cafeteria wkr Sr High Sch r 203 Penn
—Mae E mach opr Wide Awake Shirt Co Inc r 2100 Little Temple
—Margt S Mrs r 202 Riegel av WL
—Martha Mrs tchr Standard Evening HS r 241 Jameson pl
—Mary wid Danl G r 3231 Earl, L'dale
—Mary T Mrs bar tacker Barmac Inc r 2614 Perk av MtP
—Maurice E (Shirley S) emp PPS Co r RD 2 Sinking Spring
—Miriam M prsr Wide Awake Shirt Co Inc r 510 Euclid av Temple
—Morris R (Helen K) coach opr Rdg Bus Co h 1035 Union
—Oliver W r 1107 G'wich
—Oscar F (Doris) h 1034 Moss
—Oscar F mach opr h 637 N 9th
—Paul L (Helen L) truck driver Karl Lieberknecht Inc h 3417 Oak, L'dale
—Paul O (Emily H) ambulance driver StJoseph's Hosp h 39 S 6th
—Paul R h 1405 Frush Valley rd L'dale
—Raymond K pres Berks County Police Chiefs Assn r Muhlenberg Twp
—Raymond W (Mae E) attendance officer Muhlenberg Twp Board of Education h 2100 Little, L'dale
—Richd E (Barbara) car washer Berks County Motors Inc h 1621 Perk av
—Robt P (Janice M) truck driver Crystal Rock h 840 Green
—Roger I (Mary E) clk Glidden Co h 529 Dorchester av LP
—Ronald R, USN r 659 Gordon
—Shirley S Mrs clk Berk Knit Mills r 313 State, Shil
—Solic W (Pearl B) jr clk Gilbert Associates Inc r 1539 Birch
—Thos W (Mary A) plmb 1016 N 6th h do
—Thos W jr (Arlene E) setup mn (Lancaster) r 319 W Windsor
—Wm H jr (Pearl T) mach Rdg Co Loc Repr Shop h 1324 Church
—Wm R groundsmn Met Edison Co r RD 1 Shoemakersville
Eoels Milburn lab r 735 McIlvain
Eng Jee W (May K) (Eng's Laundry & Dry Cleaning) h 126 S 5th
Eng's Laundry & Dry Cleaning (Jee W Eng) 126 S 5th
Engel Andrew A h 1716 Centre av
—Andrew A jr (Margt M) genl formn Carpenter Steel Co h 1716 Centre av
—Clarence E dist mgr Willson Products Div Ray-O-Vac Co r Havertown
—Ehrenreich J (Eliz K) h 907 Leisz's Bridge rd Riverview Pk

ENGEL
—Geo A (Mildred I) formn-electns Carp Steel Co h 417 Douglass, Wmsg
—Mary E A tchr Wmsg Grade School r 240 N 5th
Engelbach Alva wid Harry h 113 B'wood
Engelhardt Fredk (Bessie) shovel opr (Phila) h 1143 Chestnut
—Theo C (Theresa A) pres-treas Fred G Hodges Bedding Co h 1401 Garfield av Wmsg
—Theo C jr (Eliz A) sec Fred G Hodges Bedding Co h 134 S Park rd Wmsg
Engelhart Calvin J, USAF r 1629 Cortland av K
Engelson Fanny Mrs (Sam's) r 46 S 7th
—Saml (Fanny) (Sam's) h 46 S 7th
England Bertie domestic h 237 Cedar
—Marcus r 237 Cedar
Engle Carl R (Margt A) mach Carp Steel h 548 Franklin W Rdg
—Chas (Ella) lab Met Edison Co r 32-34 Orange
—Chas H (Caroline E) h 1350 Perk av
—Chas S utility wkr "B" Met Edison Co r 34 Orange
—Claire A Mrs mender Clifford Hosiery Mill Inc No 2 h 825 N 10th
—Edna M wid Walter E (Doughnut Shop) h 35 N 8th
—Evelyn A Mrs mach opr Kelray Knitting Mills Inc r 341 Madison, Shil
—Forrest E (Mildred M) slsmn American Foods Co h 35 N 8th
—Geo W fire driver Oakbrook Fire Co No 14 h 628 Park av
—Glenn W (Mary) drftsmn Carl A Eisenhower h 34 W Broad, Shil
—Harold L (Helen) mgr Children's Corner Inc r 925 Virginia av Lanc
—Harry mach Wmsg Paper Products r Walters av Wernersville
—Hunter shoe wkr Fein & Glass r 1210 Perk av
—Irene L Mrs h 726 Bingaman
—J Richd (Anna) kntr Berk Knit Mills h 421 N 5th
—J Wm (Helen E) ofc mgr Prizer-Painter Stove Wks Inc h 338 Carsonia av MtP
—Joan waitress Shil Diner r Shillington
—Lee plant mn Cacoosing Dairy r RD 2 Mohnton
—Lee E (Edna A) insp PPS Co h 26 S 6th av, W Rdg
—Leslie S (Ruth M) slsmn h 828 Penn av Wmsg
—Lloyd D ctr Barmac Inc r Straussberg
—Lloyd U (Kath E) clk Container Corp h 213 Woodside av WL
—Lottie V wid Robt W r 607 S 18th
—Luther J truck driver Perks Products Corp h 500 Madison HV
—Margt Mrs cafeteria hlpr Central Catholic High Sch r 424 S 16th
—Marion sten Schaeffer & Co r RD 2 Mohnton
—Mildred M Mrs asst to chf clk County Commissioners Ofc r 35 N 8th
—Mina M wid Paul L grad nurse h 145 Lemon
—Minnie A wid Walter h 101 N 23d MtP
—Ray H (Bertha M) h 533 S 15th
—Richd C clk Rdg Co r 111 Wagner la RD 2
—Richd F tipper and braider Schaeffer & Co r RD 2 Mohnton
—Robt E (Ethel M) slsmn Sunshine Biscuit h 607 State Shil
—Robt W (Margt M) clk Berk Knit Mills h 424 S 16th
—Roland B (Rhea E) emp PPS Co h 1218 N 6th
—Roy W (Etta O) sls group mgr Atlantic Ref Co h 1519 Garfield av Wmsg
—Ruth H tchr Amanda E Stout Pub Sch h 1418 Perk av
—Thos P (Joan) truck driver DeTurck Tile Co h 212 W Broad, Shil
—Wilma R wid Richd D asmblr h 421 Chestnut apt 5
Englebach Albert L shoe wkr Fein & Glass r 213 Wunder
—Fern M Mrs cln Rdg Window Cleaning Co h 141 N 4th
—Florence M clk Am Cas Co r 5 Margaret dr Wmsg Hills
—Harry E (Virginia G) stock clk Am C&C Co Inc h 1753 Centre av apt S
—Harry W (Eva M) furnace hlpr (Birdsboro) h 213 Wunder
—Ira J (Florence M) genl mgr Sprite Mfg Co (Tamaqua) h 5 Margaret dr Wmsg Hills Manor
—John W (Anna M) mtce mn Bur of Water h 1345 Cotton
—Lynn A (Leona H) asmblr Am C&C Co Inc r 1230 Muhlenberg
—Paul W (Annette M) city police h 713 Alton av
—Virginia G mach opr Wide Awake Shirt Co Inc r 1753 Centre av
Englebrecht Joanna C Mrs exam h 411 Pine
Englehart Aaron A h 332 Windsor
—Bessie Mrs smstrs Tersuhow's r RD 1
—Bruce E electn TMW Co r 506 Waverly, Shil
—Cath E mach opr Gotham Hoiery r 202 W Oley
—Chas (Price & Englehart) r RD 1 W Leesport
—Chas A (Mae E) weaver (Sinking Spring) h 427 Tulpehocken
—Clarence H (Ruth H) steel worker Carp Steel Co h 506 Waverly, Shil
—Edna M Mrs clk Boscov's Dept Store r 709 Moss

FOR COOKING
ONLY GAS
Gives You—
Instant Heat
Steady Heat
In-between Heats

FOR AUTOMATIC HOT WATER
ONLY GAS
Gives You—
Fast Refill
"Dialed" Hot Water
Lowest Cost

FOR REFRIGERATION
ONLY GAS
Gives You—
Ten Yr. Guarantee
Silent Operation
Longer Life

FOR CLOTHES DRYING
ONLY GAS
Gives You—
Lower Installation Cost
Lower Operating Cost
Faster Drying

FOR INCINERATION
ONLY GAS
Gives You—
Lower Installation Cost
Lower Operating Cost
Complete Disposal

READING GAS DIVISION
U. G. I.
441 Penn Street
TEL. FR anklin 4-1181